





# POWERING PREMIUM

## INTRODUCTION

Rich Energy was created in 2015 by William Storey and an Austrian scientist using a blend of high quality energy enhancement with clear mountain spring water. In early 2020 the rights to the Rich Energy brand were acquired by a new global rights holder; RichOMG Limited. We are delighted to bring you our new Rich Energy range.

Rich Energy has an emerging fan base and is an eagerly anticipated energy drink waiting to be unleashed into the ever growing energy drinks market.



## RICH ENERGY

Rich Energy is a premium British energy drink developed as a high quality alternative to the market leaders and is produced to offer the utmost quality and flavour. It is manufactured with pure mineral water and superior ingredients, with a clean crisp taste providing a superb performance as a stand alone energy drink and a mixer. Formulated to provide the perfect energy boost at all times.





## SUGAR FREE

The Rich Energy sugar free drink vitalises body and mind and offers an alternative to our Original.





## RICH WITH VODKA

Servicing the rapidly growing pre-mix drinks market Rich Energy with Vodka provides the perfect ready to drink mixer. Expertly blended with vodka for an ideal drink at home or drink on the go, this is the ultimate premium Vodka mixer.



## WEALTHY SHAMBLES

Our signature Rich Energy cocktail, Wealthy Shambles is one easy drink, a premium quality pre-mixed can brilliantly mixed with Champagne and Vodka. Wealthy Shambles is the perfect premium cocktail energy drink.



